FOR IMMEDIATE RELEASE

Deep Sea Discovery Leads Kids to Know God Is With Me Wherever I Go!
Standard Publishing Announces 2016 VBS Program

Join in the Wave of Excitement and Receive FREE Shipping on Pre-Orders by 6/19/15!


In Deep Sea Discovery, kids dive into God’s presence by delving deep into His Word to see how He has been with his people every step of the way. Each day, kids will get to know God is always with them, explore God’s presence in their lives, and serve God by serving others. Through Deep Sea Discovery, kids will grasp that God is with them wherever they go! Hands-on service projects and sea science will help kids experience a VBS adventure like no other, and they’ll leave each day ready to set sail to serve others and tell God’s story.

“We continue to push ourselves to create the best Vacation Bible School program each year that, while uniquely fun and engaging, is mindful of our mission to create Bible-centered resources that motivate and inspire children of all ages to a growing relationship with Jesus Christ. We are excited to be taking VBS ministry to a new level in 2016 with the launch of Deep Sea Discovery,” said Publisher, Matt Lockhart.

Taking its theme from Genesis 28:15, Standard’s Deep Sea Discovery VBS focuses on one important truth for kids: God is with me and will watch over me wherever I go! Each day’s theme message supports this idea through solid Bible teaching and captivating activities:

Session 1 - God KNOWS me! God knows Noah’s heart. (Genesis 6-9)

Session 2 – God HEARS me! God hears Jonah pray. (Jonah 1-3)

Session 3 – God STRENGTHENS me! – Jesus strengthens Peter in the storm. (Matthew 14)

Session 4 – God LOVES me! – Jesus loves the disciples – and everyone! (John 21)

Session 5 – God SENDS me! – God sends Paul to tell His story. (Acts 13, 14)

“Another important element in making our VBS program so engaging, and its messages so impactful, is the quality of our freely reproducible music. We are thrilled to partner with kid-favorite worship leader, Yancy, for the fifth year in a row, who has written and produced all new original music especially for our Deep Sea Discovery VBS program,” said Laura Hannah, Vice President of Marketing.

“Missions and service continue to be core elements of every Standard Publishing VBS. Partnering with us again is Beth Guckenberger of Back2Back Ministries to add all new inspiring video stories from their ministry serving orphans around the world. And this year our VBS Service with a Lasting Purpose focus is incorporated into the E.C.H.O. (Equipped by Christ to Help Others) Sea Sub site rotation where kids will be invited to submerge themselves in service in their own communities as well,” continued Hannah.

For more information or to arrange interviews, please contact Teresa Callahan at 513.728.6852 or tcallahanallgaier@standardpub.com.
Deep Sea Discovery VBS products consist of a comprehensive kit and over 40 other resources. The kit is packed with everything needed to plan and lead a VBS or family ministry event. It includes the Director’s Guide, Planning Disc Set, Music Disc Set, all leader’s guides and cards, student books, Age-level Resources Disc Set, Decorating Resource Pack, and four poster packs. Besides all of the print resources included in the kit, the discs also offer churches the freedom to use digital copies of all the director’s guides, leader’s guides and cards, publicity resources, and an extensive supply of extra resources and activities to allow for more customization, including special needs adaptations.

Deep Sea Discovery VBS also offers a unique special needs sensory station, named Breakaway Bay, where kids with special sensory needs can experience an oasis of calm in the busy world of VBS, while still learning the same lessons and participating in the activities all the other kids are doing. Kids can come and go as needed to the site with their designated partners, called Diving Buddies.

Lockhart added, “Since we believe that children of all ages and abilities deserve to know of God’s love for them and to be supported in a growing relationship with Jesus Christ, we’re happy to empower leaders and volunteers with simple, expert-evaluated tips and adaptations built right into the program. We also offer extended support through our Deep Sea Discovery special needs sensory station, so every child can benefit from an effective and compassionate learning environment.”

Preorder Deep Sea Discovery VBS and receive FREE shipping by 6/19/15, or learn more at 2016.vacationbibleschool.com

About Standard Publishing: For nearly 150 years, Standard Publishing has been a Christian mission-driven leader in true-to-the Bible resources that educate, encourage, and enrich adults, youth, and children. From founding a journal devoted to New Testament Christianity in 1865, to the publication of the first Uniform Lesson in 1873 and the first publication of Vacation Bible School (VBS) materials with a five-week, all day program in 1923 to its contemporary publication of the nation’s most popular annual Bible Commentary and its award-winning 2015 VBS, Standard Publishing continues to be a trusted ministry resources partner to church communities worldwide.

The mission, “to provide true-to-the Bible resources that inspire, educate, and motivate people to a growing relationship with Jesus Christ,” has guided the company’s rich history and infuses Standard Publishing’s drive to remain a trustworthy Christian ministry partner in a rapidly changing world. The company is based in Cincinnati, Ohio. For more information, visit standardpub.com or call 800.543.1353.